The Green Catalogue 2010





Glossary of Terms

To make your journey through the Green catalogue a little more informative, we have listed a few definitions below that may help to make the terminology less daunting.

All the items in this catalogue have been designed specifically to benefit the environment and the people producing them.



Recycled; adjective (Not to be confused with recyclable) having been used before and then processed so that it can form a new product.

Recycling; noun [U]when paper, glass, plastic etc. is put through a process so that is can be used again.



Biodegradable; adjective

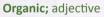
Able to decay naturally and harmlessly:

Biodegradable products and packaging helps to limit the amount of harmful chemicals released into the atmosphere.

non-polluting

NON-Polluting;

Intentionally taking steps to avoid making an area or substance, usually air, water or earth, dirty or harmful to people, animals and plants, especially by adding harmful chemicals.



Not using artificial chemicals in the growing of plants and animals for food and other products.



Sh

sustainable

Sustainable; adjective

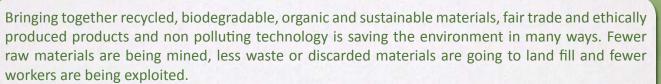
Able to continue over a period of time:

Causing little or no damage to the environment and therefore able to continue for a long time.

Ethical; adjective

Adhering to ethical and moral principles (e.g.: "It seems ethical and right") Conforming to accepted standards of social or professional behaviour.





The changes you make to your buying patterns may seem small but cumulatively the changes each of us implement will make a huge difference.

Writing Instruments: Bestsellers

Realta Pen

Made using recycled CD casesPrint area:Barrel:40 x 20mmClip:30 x 4mmMax print:4 ColoursProduct code:REA

Realta Pen - Two Tone Made using recycled CD cases

Print area: Barrel: 40 x 20mm Clip: 30 x 4mm Max print: 4 Colours Product code: REA

Indus Pen

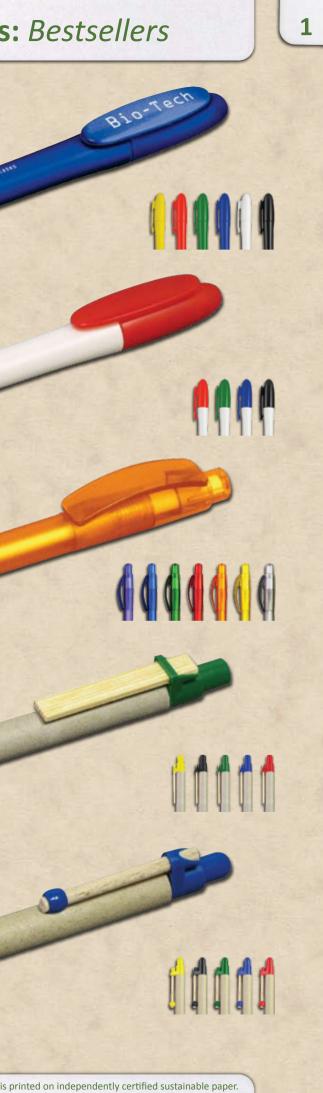
Made using biodegradable plastic Print area: Barrel: 40 x 20mm Clip: 30 x 8mm Max print: 4 Colours Product code: INDUS

Storia Pen - Flat Clip Made using recycled card

Print area: 40 x 20mm Max print: 1 Colour Product code: STOR-F

Storia Pen - Round Clip Made using recycled card

Print area: 40 x 20mm Max print: 1 Colour Product code: STOR-R



Writing Instruments: Pens

cineworld

Writing Instruments: Basic Pens

heavyweight mail

Sprinta Pen

Made using biodegradable PLA plastic Print area: Barrel: 40 x 20mm Clip: 30 x 4mm Max print: 4 Colours Product code: SPRINT



Bio Pen - Frosted

Made using biodegradable corn starch "plastic" Print area: Barrel: 20 x 20mm / 40 x 10mm Clip: 30 x 5mm Max print: 4 Colours Product code: BIO-FROST

Bio Pen - Solid

Made using biodegradable corn starch "plastic" Print area: Barrel: 20 x 20mm / 40 x 10mm Clip: 30 x 5mm Max print: 4 Colours Product code: BIO-SOLID

Carta Pen Made using recycled paper Natural finish available with black or blue ink

Also available with lids on request Print area: 40 x 18mm Max Print: 1 Colour Product code: CARTA

Key Pen Made using biodegradable plastic Print area: 30 x 9mm Max print 1 Colour Product code: KEYPEN





11111

Elbe Pen Made using biodegradable plastic Print area: 40 x 17mm

Max print: 2 Colours Product code: ELBE

Newspaper Pen

Made using recycled newspaper (Approx. 30% of the above mixed with recycled plastic) Print area: 60 x 20mm Max print: 2 Colours Product code: NEWS-PEN

Money Pen

Made using recycled bank notes (Approx. 30% of the above mixed with recycled plastic) Print area: 60 x 20mm Max print: 2 Colours Product code: MON-PEN

Denim Pen

Made using recycled denim (Approx. 30% of the above mixed with recycled plastic) Print area: 60 x 20mm Max Print: 2 Colours Product code: DEN-PEN

Tyre Pen

Made using recycled tyres (Approx. 30% of the above mixed with recycled plastic) Print area: 60 x 20mm Max print 2 Colours Product code: TYR-PEN



Sustainable Forestry Management

There are a number of independent bodies with their own sets of criteria for what sustainable forestry means and what minimum standards must be achieved to label goods with their marks.

Leading certification bodies work internationally covering many thousands of producers, converters and re-sellers.

As well as replanting of trees such schemes also make provision in their criteria for good management; the protection of local flora, fauna and wildlife as well as the indigenous people on the land affected.

Such bodies require potential users of their marks to undergo rigorous independent assessment processes before a COC (Chain of Custody) is issued.

All items sold under such schemes must have a COC for each supplier in the entire products life cycle. This means that timber or paper products sold under these labels can be traced back to the original forests from which the timber was harvested.

Please be sure to check when buying wooden or paper products whether they are covered by an independent scheme.

"An estimated 10.4 million hectares of tropical forest were permanently destroyed each year in the period from 2000 to 2005." Food and Agriculture Organization of the United Nations

These forests, which once covered half of the planet, are irreplaceable and their loss has profound economic, social and environmental impacts.

Albero Executive Set

Albero pen & pencil made using certified sustainable timber, wallet made using recycled card

Justamabic	chinoci,	wancen
Print area:		N
Pen & Pencil:	40 x 20m	m 3
Wallet:	30 x 40m	m 1
Product code:	ALB-SET	

Max print: 3 colours 1 colour



Writing Instruments: Wooden Pens

Albero Pens

Made using certified sustainable timber Available with chrome or coloured trim Print area: 40 x 20mm Max Print: 3 colours Product code: ALB-SILV / ALB-COL

Danube Pen

Made using sustainable timber Print area: Barrel: 40 x 20mm Clip: 30 x 8mm Max print: 3 colours Product code: DANUBE

Albero Junior

Made using sustainable timber Print area: 40 x 20mm Max Print: 1 Colour Product code: ALB-JNR

Spar Pen

Made using certified sustainable timber Print area: 40 x 18mm Max Print: 1 colour Product code: Natural: SPAR Black: SPAR-02

Wordsworth Pen

Made using certified sustainable timber Print area and Max print available on request, subject to sight of artwork Product code: WORDS



Writing Instruments: Wooden Pencils

Wooden Eco Pencil, Black

Made using certified sustainable timber Available with or without eraser Print area: 75 x 18mm Max Print: 1 colour Product code: ECOPENC-B-TIPPED (with eraser) ECOPENC-B

Wooden Eco Pencil

Made using certified sustainable timber Available with or without eraser Print area: 75 x 18mm Max Print: 1 colour Product code: ECOPENC-TIPPED (with eraser) ECOPENC

Crystal Tipped Eco Pencil

Made using certified sustainable timber Print area: 70 x 19mm Max print: 1 colour Product code: CRYST-PENC



Tube of 5 Crystal Tipped Pencils Pencils made using certified sustainable timber

Tube print area: 65 x 15mm Printed pencils available on request Max print: 1 colour Product code: CRYST-PENC-TUB

Box of 3 Crystal Tipped Pencils Pencils made using certified sustainable timber

Box print area: 65 x 15mm Printed pencils available on request Max print: 1 colour Product code: CRYST-PENC-BOX

The use of logos in this catalogue is for printing guidance only. This catalogue is printed on independently certified sustainable paper.

Writing Instruments: Recycled Pencils

Newspaper Pencil Made using recycled newspaper

Print area: 75 x 18mm Max print: 1 colour Product code: NEWS-PENC

Money Pencil

Made using recycled bank notes (Approx. 30% of the above mixed with recycled plastic) Print area: 70 x 18mm Max print: 1 colour Product code: MON-PENC

Denim Pencil

Made using recycled denim (Approx. 30% of the above mixed with recycled plastic) Print area: 70 x 18mm Max print: 1 colour Product code: DEN-PENC

i i le portes des

Lunchtray Pencil

Made using recycled plastic lunchtrays (Approx. 30% of the above mixed with recycled plastic) Print area: 70 x 18 mm Max print: 1 colour Product code: PLAS-PENC

Paper Pencil

Made using recycled paper (70% recycled post consumer paper 30% other recycled paper) Available with or without eraser Print area: 75 x 18mm Max print: 1 colour Product code: PAP-PENC



8

Writing Accessories



Eraser core encased in a pencil body

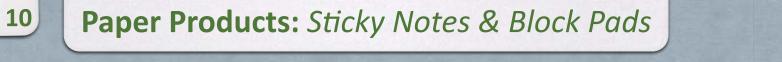
9

Colouring Pencil Pack

Contains 6 half-length sustainable timber

Pencil Topper

Made using recycled plastic Max print: full colour transfer print Product code: PTOP Bespoke shaped



Paper Products: Pads & Notebooks



The use of logos in this catalogue is for printing guidance only. This catalogue is printed on independently certified sustainable paper.



11

Full Colour Notebooks Made using 100% recycled paper

Swan

H

Semi rigid card covers, 50 sheets inside

Available sizes: 210 x 297mm (A4) 148 x 210mm (A5) 105 x 148mm (A6)

Product code: NBOOKA4 NBOOKA5 NBOOKA6

Max print: Full colour to cover and inside pages

Conference Pads 50 sheets of 100% recycled paper

Available sizes: 297 x 420mm (A3) 210 x 297mm (A4) 148 x 210mm (A5) 105 x 148mm (A6) Max print: Full colour

IntericB

Product code: A3PAD50 A4PAD50 A5PAD50 A6PAD50

nefiting patient, entist and clinical boratory.

EntericBio



www.info.fairtrade.net

Look for this Mark on

cotton products

Fairtrade Cotton Shoppers

We are delighted to offer Fairtrade Certified Cotton bags. Fairtrade seeks to transform trading structures and practices in favour of the poor and disadvantaged. By facilitating trading partnerships based on equity and transparency, Fairtrade contributes to sustainable development.

All Fairtrade certified cotton bags shown in this catalogue are provided by a supplier who is registered with the Fairtrade

Foundation which means that they can apply the Certified Cotton FAIRTRADE Mark to their certified cotton bags. FFLE0585

The FAIRTRADE Mark ensures small-scale cotton farmers in developing countries a fair and stable price. They also receive the additional Fairtrade Premium which enables them to invest in their farm businesses and communities.

> "Our vision is of a world in which justice and sustainable development are at the heart of trade structures and practices so that everyone, through their work, can maintain a decent and dignified livelihood and develop their full potential."

Fairtrade Foundation www.fairtrade.org.uk

Fairtrade Cotton Shoppers

Made using	100% Fairtrade certified co
Dimensions:	380 x 420mm
Print area:	200 x 200mm
Max print:	4 spot colours or full colour transfer
Product code:	ESSH-FT (short handles) ESLH-FT (long handles)



Only those items in this catalogue listed with the FAIRTRADE Mark are audited independently to Fairtrade standards. The use of logos in this catalogue is for printing guidance only. This catalogue is printed on independently certified sustainable paper.

Bags: Cotton Shoppers

Eco Shoppers

Made using 100% unbleached natural cotton Dimensions: 380 x 420mm 200 x 200mm Print area: 4 spot colours Max print: or full colour transfer Product code: ESSH (short handles) ESLH (long handles)









*Organic cotton certified to GOTS standard (Global Organic Textile Standard) visit www.global-standard.org for further information The use of logos in this catalogue is for printing guidance only. This catalogue is printed on independently certified sustainable paper.





Organic Shoppers Made using 100% organic cotton

Dimensions: Print area: Max print:

380 x 420mm 200 x 200mm 4 spot colours or full colour transfer Product code: ESSH-ORG (short handles) ESLH-ORG (long handles)

diva*

Bags: Unbleached Cotton

Bags for Life: Jute

10oz Canvas Shopper

14

Made using 10oz unbleached natural cotton Dimensions: 430 x 390mm with 140mm gusset to base Print area: 200 x 200mm Max print: 4 spot colours or full colour transfer print Product code: CANV

Cotton Messenger Bag Made using unbleached natural cotton Dimensions: 380 x 300mm with 60mm gusset Fastened with magnetic popper Print area: Outside: 200 x 200mm 150 x 200mm Inside: Max print: 4 spot colours or full colour transfer Product code: MESS-NAT

Drawstring Back Pack

A Valley Park

Made using unbleached natural cotton Dimensions: 340 x 420mm Print area: 200 x 200mm Max print: 4 spot colours or full colour transfer Product code: BPACK

Drawstring Pouches Made using unbleached natural cotton

Tiny:

Approx. sizes: Product code: Large: 240 x 290mm POUCH-LG Medium: 140 x 190mm POUCH-MED 95 x 130mm POUCH-TINY

Max print: 3 spot colours 1 spot colour 1 spot colour

The use of logos in this catalogue is for printing guidance only. This catalogue is printed on independently certified sustainable paper.

Conference Bag

Dimensions: 360 x 420mm Product code: UNLAM

Laminated Jute Shoppers

Handy Jute Bags

Print area: 200 x 200mm

Max print: 4 spot colours

or full colour transfer

jute with cotton webbing handles.

Made using 100% biodegradable (unlaminated)

Made using sustainable jute fabric with degradable plastic lining for added robustness. Deluxe handles: cotton webbing over rope Print area: 200 x 200mm Max print: 4 spot colours or full colour transfer

> Multi-purpose Dimensions:300 x 300mm with 200mm gusset Product code: MJUTE

Large - Landscape Dimensions:470 x 320mm with 170mm gusset Product code: LJUTE





Handy Landscape Dimensions: 400 x 380mm with 130mm gusset Product code: HJUTE-L

Twycross Zoo

CSSG)

Everyday - Portrait Dimensions:340 x 400mm with 120mm gusset Product code: EJUTE

Bags: Coloured

16

Bags: Paper



The use of logos in this catalogue is for printing guidance only. This catalogue is printed on independently certified sustainable paper.



The use of logos in this catalogue is for printing guidance only. This catalogue is printed on independently certified sustainable paper.

Bags: Made to Order

Desktop & School Accessories

Sturdy Shopper

Made using a choice of recycled polyester or PET Dimensions: 480 x 350mm with 100mm gusset to base

Print area: 200 x 200mm Max print: 4 spot colours or full colour transfer Product code: MTO-STS

City Bag

Made using a choice of unbleached,

Dimensions: 320 x 360mm with 55mm gusset

fair trade or organic cottons

Print area: 200 x 200mm

Max print: 4 spot colours

or full colour transfer Product code: MTO-CIT **Student Bag**

Star University of Bristol

Made using a choice of recycled polyester or PET Dimensions: 370 x 530mm with 130mm gusset Print area: 200 x 200mm Max print: 4 spot colours or full colour transfer Product code: MTO-STU

> Please note: lead times may vary on our made to order bags depending on material and colour choices, minimum quantities also apply.

Please call for full details on these and other bespoke designs.

Delegate Bag

Made using a choice of unbleached, fair trade or organic cottons Dimensions: 380 x 280mm with 55mm gusset Print area: 200 x 200mm Max print: 4 spot colours or full colour transfer Product code: MTO-DEL

Ruck Sack

(((w)))Huetouch

Made using a choice of unbleached, fair trade or organic cottons Dimensions: 390 x 300mm with 130mm gusset Print area: 200 x 200mm Max print: 4 spot colours or full colour transfer Product code: MTO-RSK

The use of logos in this catalogue is for printing guidance only. This catalogue is printed on independently certified sustainable paper.

Organic Pencil Case Made using 10oz organic unbleached cotton

Dimensions: 200 x 120mm Print area: 170 x 65mm Max Print: 1 colour Product code: PCASE-CANV



Paperclip Pyramid

30cm Wooden Ruler

Print area: 300 x 20mm

Product code: 30CMWOOD

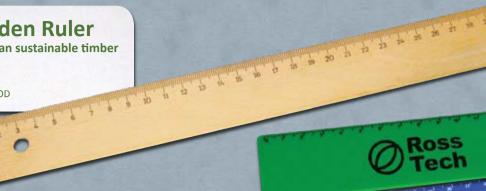
Max Print: 3 colours

Made using European sustainable timber

Made using recycled plastic Dimensions: w98 x h98 x d98mm Print area:75 x 64mm Max print: 4 colours Product code: PYRAM

18

The use of logos in this catalogue is for printing guidance only. This catalogue is printed on independently certified sustainable paper.





Recycled Promo Rulers Made using recycled plastic

Print area: 30cm: 15cm: Max print: 3 colours

300 x 30mm 150 x 24mm

Product code: **30CMFLAT** 15CMFLAT

19

Jumbo Paper Clip

Made using recycled plastic *Bespoke shapes also available Dimensions: 145 x 70mm Print area: 32 x 72mm

Max print: 3 colours Product code: PCLIP-LG



21

Recycled Mug Made using recycled plastic Dimensions: Ø 75 x 95mm

Bike Spoke Reflector Made using recycled plastic

force

Dimensions: Ø 70mm Relief moulded Product code:SPOKE Bespoke shapes available

T Shaped Ice Scraper

Made using recycled plastic Dimensions: 90 x 170mm

Print area: Next to blade: 70 x 30mm Along handle: 90 x 20mm Max print: 3 colours Product code: ICE-T



The use of logos in this catalogue is for printing guidance only. This catalogue is printed on independently certified sustainable paper.

The use of logos in this catalogue is for printing guidance only. This catalogue is printed on independently certified sustainable paper.

Outdoor & Games

24

Dimensions:

Outdoor & Games



The use of logos in this catalogue is for printing guidance only. This catalogue is printed on independently certified sustainable paper.

The use of logos in this catalogue is for printing guidance only. This catalogue is printed on independently certified sustainable paper.

Biodegradable Bottle





Made using recycled paper and sustainable bamboo, sealed in biodegradable plastic wrap Dimensions: 110 x 160 (including packaging)

Print area: 30 x 30mm

Max print: full colour Product code: KITE

25

Bespoke designs also available

Bio Sports Bottle

Made using biodegradable plastic

Dimensions: Ø 70 x 190mm Print area: 190 x 80mm Max print: Full colour Product code: SBOT500

> dgemoor Centre

Flower Corner: Seed Packs

Flower Corner: Plant Sets



Tiny Terracotta Cubes Contains a choice of either Lucky Clover, Norway Spruce, Sunflower, Venus Flytrap or Wildflower seeds Dimensions: 60 x 60 x 60mm Single colour print area: 48 x 48mm Full colour bespoke packaging also available Product code: FLOW-TERRA-CUBE

Tiny Terracottas

Contains a choice of either Sunflower, Chives, Strawberry, Tomato or Forget me not seeds Dimensions: w60 x h56 x d50mm Single colour print area: 25 x 23mm Full colour bespoke packaging also available Product code: FLOW-TERRA

Garden in a Tin

Large: Ø100 x h65mm Contains Grass seeds Small: Ø76 x h40mm Contains Cress seeds Print area: Single colour: 40 x 18mm or full colour wrap Product code: Large: STD-TIN / Small: MINI-TIN



batters BRIDGE HOUS 0000 310

mas



27



Mousemats & Coasters

28

Promotional Sweets



The use of logos in this catalogue is for printing guidance only. This catalogue is printed on independently certified sustainable paper.



BiO



Mini Mints

Container made using recycled aluminium Dimensions: Ø 30 x 10mm Print area: Ø 26mm Max print: Full colour label Product code: MNT-AL

Frutti Worms

Made using organic ingredients Suitable for vegetarians Dimensions: 78 x 111 mm, weight ca. 10g Print area: 50 x 64 mm Max print: Full colour label Product code: WORMS DE-013 Öko-Kontrollstelle



Since September 2001, all agricultural products and foodstuffs from organic farming may be labelled with the national Bio-Siegel (eco label) of Germany. The small hexagonal logo with the inscription "Bio" brings about clarity, uniformity and orientation for organic or eco products respectively. Consumers can rely on it: "If it says 'Bio' on the outside it contains organic products."

Only producers and manufacturers who comply with the provisions of the EU Organic Farming Regulation and subject themselves to the mandatory inspections may sell their products as organic or eco goods and label them accordingly with

Caps & Lanyards

MOBEX

Recycled PET Cap

Made using recycled plastic bottles One size fits all (adult) Embroidered from 5,000 stitches Product code: CAP-PET



Eco Lanyards

Made using a choice of four eco friendly materials. Each is available in either 10, 15 or 20mm widths and with a choice of clip attachments.

COLOUR

and friendly lanyard

*Supplied standard with dog clip attachment **Safety breaks are a recommended optional extra

aco transly lanyard

ace fritunelly lanyard

and Artunally lanyard C

Recycled PET

30

Made using recycled plastic bottles Shown in 20mm with optional trigger clip. Available either silk screen or full colour printed Product code: LAN-PET

Deluxe Plant Fibre

Made using sustainable plant fibres Shown in 20mm with optional crocodile clip. Available silk screen printed. Product code: LAN-DLX

Bamboo

Made using sustainable bamboo Shown in 15mm with standard dog clip. Available silk screen printed. Product code: LAN-BAM

Plant Fibre

Made using sustainable plant fibres Shown in 10mm with optional mobile phone attachment. Available silk screen printed. Product code: LAN-NAT

The use of logos in this catalogue is for printing guidance only. This catalogue is printed on independently certified sustainable paper.

Organic Clothing



Organic T Shirts

Ethically sourced and made using organic cotton* Print area: 200 x 200mm Max print: 4 spot colours or full colour transfer Colours available: Mens Womens



Mens:

sterikov

Organic Hoodys Ethically sourced and made using organic cotton* Print area: 200 x 200mm Max print: 4 spot colours or full colour transfer Available in black only

*Organic cotton certified to GOTS (Global Organic Textile Standard) and ethically certified by the Fair Wear Foundation. The use of logos in this catalogue is for printing guidance only. This catalogue is printed on independently certified sustainable paper.

31

Organic Polo Shirts

Ethically sourced and made using organic cotton* Print area: 200 x 200mm

Max print: 4 spot colours or full colour transfer Colours available:





Print area: 200 x 200mm Max print: 4 spot colours or full colour transfer Available in black only

Executive Gifts

Executive Gifts

Executive Writing Sets Made using certified sustainable timber

Double pictured below with **Timba** pen and pencil Single pictured with **Albero** pen

Pens, pencils and cases also available separately Pad printing or laser engraving available

Dimensions: Single: 174 x 27mm EX-CSS

32

Product code: Double: 174 x 48mm EX-CSD

Executive Pen Pot

Made using certified sustainable timber Pad printing or laser engraving available Dimensions: Ø 67 x 92mm Product code: EX-PP

Clutch Pencil Set

Product code: EX-CPS

O Ferrit

Made using certified sustainable timber Set includes pencil sharpener and display box Pad printing or laser engraving available Dimensions: Dipslay box: 79 x 79 x 35mm Pencil: 100mm

Clutch Pencil XL

Made using certified sustainable timber Set includes pencil sharpener and display box Pad printing or laser engraving available Dimensions:

Display box: 198 x 48 x 25mm Pencil: 140mn Product code: EX-CPL

The use of logos in this catalogue is for printing guidance only. This catalogue is printed on independently certified sustainable paper.

Screen Printing or Embossing available Dimensions: Product code: Large: 208 x 144mm LEA-FL Small: 138 x 91mm LEA-FS

Photograph Frames Made using recycled leather

Executive Jotters

Made using recycled leather and paper Screen Printing or Embossing available Product code: Dimensions: LEA-NBL Large: 146 x 210mm Medium: 108 x 146mm LEA-NBM Small: 73 x 108mm LEA-NBS

Twig Pen & Pencil

Print area: 25 x 4mm Max print: 1 colour Product code: TWI-PN / TWI-PC







